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FOR IMMEDIATE RELEASE

“LA Fitness Announces Official Plans for SouthSide Works Location”

South Side, Pittsburgh – LA Fitness and SouthSide Works are pleased to announce plans for a 23,189 square foot fitness center at the SouthSide Works. The 2 story urban fitness center will be located in the former Joseph-Beth Booksellers space on the corner of 27th and Carson Streets.

“The Soffer Organization is very excited to add LA Fitness to its tenant mix. It is a perfect addition for not only the SouthSide Works, but the local community,” says R. Damian Soffer, President/CEO of Soffer Organization.

The SouthSide Works LA Fitness plans to open by the end of the year, which will mark its 7th location in the Pittsburgh area. “We were really pleased to secure a location in SouthSide Works to provide an LA Fitness convenient to the residents of Southside, Mt. Washington and Oakland. This particular location with its ease of access and easy street parking in the structure directly behind the building are two really great features for our members,” said Mr. William Horner, Senior Vice President and Chief Real Estate Officer of LA Fitness Int’l.

The new state-of-the-art sports club expects to employ 40 people ranging from part-time group fitness instructors to full-time club staff. The club features spacious locker rooms with showers and saunas, as well as a separate group exercise and indoor cycling studios. These amenities complement a full array of equipment, including over 80 pieces of the latest generation cardio equipment with individual viewing screens, selectorized circuit training, and free weight areas. Members can participate in a variety of group fitness classes seven days a week including indoor cycling, dance classes, pilates and yoga and many find that they enjoy group classes not only for the fitness benefit they provide but also as a means for social connection. Personal training services are also available.

About L.A. Fitness

Founded in 1984, LA Fitness is one of the fastest growing sports club chains in North America and presently has over 360 locations in the United States and Canada. LA Fitness' mission is to help as

many people as possible achieve the benefits of a healthy lifestyle by creating a nationwide network of sports clubs, offering its members the widest range of amenities and the friendliest service at an affordable price.

