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FOR IMMEDIATE RELEASE

***“The Soffer Organization Announces Steel City Mongolian Grill
as the newest addition to SouthSide Works”***

South Side, Pittsburgh – The Soffer Organization and SouthSide Works are pleased to announce plans for a 6,200 square foot restaurant at the SouthSide Works. bd's Mongolian Grill, operating as a new franchise under the name Steel City Mongolian Grill, plans to open in the Fall.

bd's Mongolian Grill (www.gomongo.com) is the world's number one create your own stir-fry restaurant concept. Steel City Mongolian Grill plans to bring their distinctive and flavorful food -- choice meats and seafood, fresh vegetables, crisp salads, and flavor-packed sauces and spices prepared by expert grillers on a 600-degree, 7-foot grill to the former Ann Taylor Loft space on 27th Street in the SouthSide Works.

“We are very energized about our pending restaurant opening and the introduction of the Steel City Mongolian Grill concept to Western Pa,” states Mark Seemiller, Operating Partner and Operations Director for Steel City Mongolian Grill.

“Their fresh and fun approach to dining is what attracted us to them. They are a perfect addition to our existing dining options and an exciting new concept for Pittsburgh,” explains R. Damian Soffer, President/CEO of Soffer Organization.

About Steel City Mongolian Grill

An enterprising group of friends banded together 2 years ago to bring the concept of healthy eating to Pittsburgh after having experienced the fun and energy of the bd's Mongolian Grills in other cities. It took a lot of perseverance to weather the macro economic conditions with the credit markets frozen, and bring our goals to fruition. We are proud to introduce Pittsburgh the concept of bd's Mongolian Grill (www.gomongo.com) by opening our first store at the south side works in this early winter with the support of bd mongolian management and our bankers. The investor group is managed by Seshu Pulivarthi and partnered with Mark Seemiller on Operations.

